

REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 4 through 6, 10, and 11 are pending, with Claims 4 and 11 being independent.

Claims 4 and 11 have been amended.

Claims 4, 6, 10, and 11 again are variously rejected under 35 U.S.C. § 103 over U.S. Patent No. 6,792,617 B2 (Gorbatov, et al.) in view of U.S. Patent Nos. 6,249,320 B1 (Schneidewend, et al.) and 6,292,624 B1 (Saib, et al.). All rejections are respectfully traversed.

Claims 4 and 11 recite, *inter alia*, in the first and second modes as claimed, in response to a determination that the program includes a plurality of sub-programs, further displaying, in the program table, a mark indicating that the program includes a plurality of sub-programs, wherein each of the plurality of sub-programs has a different start time.

However, Applicant respectfully submits that none of Gorbatov, et al., Schneidewend, et al., and Saib, et al., even in the proposed combinations, assuming, *arguendo*, that such could be combined, discloses or suggests at least the above-discussed claimed features as recited, *inter alia*, in Claims 4 and 11.

The Official Action relies upon Schneidewend, et al.'s "FOOTBALL" and "BASKETBALL" of sub-channel 12-1 as being the claimed sub-programs. Applicant respectfully traverses the foregoing. Applicant respectfully submits that such provides neither a description nor a suggestion of at least the above-discussed claimed features which require, *inter alia*, in the first and second modes, further displaying in the program table, a mark indicating that the program includes a plurality of sub-programs as claimed. (Applicant also submits that Schneidewend, et al.'s sub-channels themselves (e.g., 12-1 et seq.) cannot be the claimed sub-

programs, since the claims require that each of the plurality of sub-programs has a different start time.)

Applicant also respectfully submits that there has been no showing of any indication of motivation in the cited documents that would lead one having ordinary skill in the art to arrive at the above-discussed claimed features.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

REQUEST FOR ENTRY OF AMENDMENT

This Amendment After Final Rejection is an earnest attempt to advance prosecution and reduce the number of issues, and is believed to clearly place this application in condition for allowance. Furthermore, Applicants respectfully submit that a full appreciation of these amendments will not require undue time or effort given the Examiner's familiarity with this application. Moreover, this Amendment was not earlier presented because Applicants earnestly believed that the prior Amendment placed the subject application in condition for allowance. Accordingly, entry of this Amendment under 37 C.F.R. § 1.116 is respectfully requested.

CONCLUSION

Applicant submits that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicant's undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should to be directed to our below listed address.

Respectfully submitted,

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